

# **ISSUES/DESCRIPTIONS REPORT**

3<sup>rd</sup> Quarter, 2007

**WBZ-TV Boston** 

# WBZ-TV - Boston, MA Quarterly Issues/Program List CBS Corporation

# September 30, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

# PROGRAM INDEX

I-Team Reports – Reporter Joe Bergantino provides an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.

Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

HealthWatch – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.

Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

Centro – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am from January 6-February 10 / Sunday, 7:25am from 2/18/07 through 4/1/07.

Sunday With Liz Walker – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves. Duration: thirty minutes. Air: Sunday, 11:00am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens.

Duration: eight minutes. Air: Sunday, 8:45am.

WBZ 4 Kids – WBZ-TV and Children's Hospital Boston's programming and public service partnership is supported by a year-long campaign titled WBZ 4 Kids. WBZ 4 Kids is composed of a plan to maximize the hospital's fundraising efforts, which includes a Day of Fundraising, public service announcements, and an interactive website with information for WBZ 4 Kids and Children's Hospital on <a href="https://www.wbztv.com">www.wbztv.com</a>.

Global Warming- WBZ TV News airs as part of its Project Mass Campaign a series of reports during the 6 pm news on Global Warming. Also, public service announcements about Global Warming/energy tips throughout aired throughout the quarter

Project Mass-Project Mass is an on-going series of in-depth news stories which cover issues that are facing communities all over the state of Massachusetts.

# **I-Team Reports**

07/05/07 The I Team uncovers and reports on a falsified police report in a hit and run accident. The accidents involved a police state trooper and a pedestrian.

07/06/07 The I Team reveals that former House Speaker, Tom Finneran, is fighting to keep his license to practice law after pleading guilty to obstruction of justice (lying under oath).

07/06/07 The I Team reports on smoke detectors, and why one type is better than another. The I Team put photo electric smoke detectors versus ionization smoke detectors to the test. The objective was to see which smoke detector gets families out of a burning home fastest.

07/11/07- The I Team breaks the story that the Police Department Exam was compromised and the test results were thrown out, forcing all of the applicants to be re-tested.

07/17/07 The I Team breaks the story that a top ranking Police Department officer made offensive and racists' remarks at a staff meeting. The Police Chief disciplined the officer who will also go through a sensitivity training course.

07/19/07 The I Team conducts an exclusive interview with the mother of a sexually abused student. The child was the victim of a serial molester who worked at a school. Officials of the school had been made aware of the accusations and did not look into them.

08/08/07 The I Team reports on political contributions from Big Dig contractors following indictments stemming from the 2006 fatal accident involving the collapse of the bridges ceiling tiles.

08/17/07 The I Team learns that the Boston Police Department has stripped a 16 year veteran of her weapon and placed the officer on administrative duty after being charged with alleged extensive abuse of the paid detail.

08/22/07 The I-Team reports that three Boston Police supervisors with a collective 68 years on the force have been slammed with nearly 500 disciplinary charges for lying about their paid detail work in 2005. Police officials acknowledge that this is becoming was of the broadest cases of police misconduct in recent decades.

09/13/07- At a time when Massachusetts community colleges are suffering from a lack of full-time faculty, a new state report finds up to two-thirds of current full-time professors are teaching only part-time. The I-Team reports that the cost to taxpayers is roughly five million dollars, with roughly \$1.1 million dollars a year at Massasoit Community College alone.

09/24/07 State records from 2003 through 2006 show that between 70 and 100 of the state's youngest school children are suspended each year for sexually harassing their classmates. The I-Team reports that the disciplinary tactics are prompting concerns from parents, educators and academics about the appropriateness of charging young children with sexual harassment.

#### HealthWatch

7/2/07 Healthwatch reported on a new study which found that patients receiving high doses of statins can lower their heart attack risks. Another report promised success in unfreezing women's eggs. And, a new study finds that stress increases levels of belly fat.

7/2/07 Healthwatch reported on how companies are marketing new allergen-free snacks.

7/4/07 Healthwatch reported on how a growing number of baby boomers are getting injured while exercising and trying to stay in shape.

7/5/07 Healthwatch reported that high amounts of caffeine in some energy drinks may cause health problems for some people.

7/9/07 Healthwatch reported that the FDA has approved the first Alzheimer's patch. Dr. Mallika Marshall interviewed Dr. Robert Stern of the Boston Medical Center.

7/11/07 Healthwatch reported that Boston Medical Center is using a new video interpreter to help with patient diagnosis. Dr. Mallika Marshall interviewed Andy Panos of the Language Access Network Department at the Boston Medical Center.

7/12/07 Healthwatch reported on a new study which shows that hormone replacement therapy poses heart risks for older women. Another new study finds that the diet drug rimonabant also lowers cholesterol levels. Also, an FDA review finds little evidence that lycopene can prevent cancer.

7/13/07 Healthwatch reported on new study finds that the diabetes drug Avandia raises risk of heart attacks. Another study shows that anti-depressants help lower suicide risk. And, a new study reveals that women with apple-shaped figures have a higher risk of stroke.

7/16/07 Healthwatch reported on new government survey which found that one in every 12 workers in United States uses illegal drugs.

7/18/07 Healthwatch reported that a new study finds that Vitamin C does not help prevent colds and that another new study finds that an ingredient in curry may help prevent brain plaques associated with Alzheimer's.

7/19/07 Healthwatch reported a Boston University study found that people who took the statin drug Zocor had a lower risk of developing Alzheimer's disease. Another new study finds that implantable contraceptives are effective, and a new report projects if current trends continue that 75% of Americans will be overweight/obese by year 2015.

7/20/07 Healthwatch reported that a new study finds women who smoke are more likely to suffer early menopause and that high-intensity walking provides more health benefits for elderly.

7/23/07 Healthwatch reported on new Harvard/Framingham Heart study which finds people who drink one soda or more a day have higher risk of heart disease. Dr. Marshall interviewed Dr. Ramachandran Vasan of the Framingham Heart Study.

7/24/07 Healthwatch reported that eating certain foods, like fresh fruit and water, can help your skin look younger and healthier.

7/25/07 Healthwatch reported that a Massachusetts Medical Society study finds a shortage of primary care physicians in Massachusetts. Dr. B Dale Magee of the Mass Medical Society and Dr. Stephen Zinner of Mt. Auburn Hospital were interviewed for this report.

7/27/07 Healthwatch reported on why mosquitoes are attracted to certain people and what you can do to protect yourself against mosquito bites.

7/30/07 Healthwatch reported that an FDA panel is considering strong warnings about heart risks when taking the diabetes drug, Avandia. Healthwatch also reported about new study findings that people who exercise and drink caffeine have lower risk of skin cancer. Healthwatch also reported that researchers have identified new genetic risk factors for multiple sclerosis

7/31/07 Healthwatch reported on ways to get the most UV protection from your sunglasses.

8/1/07 Healthwatch reported on a new study which found that certain laser printers may emit particles that could be harmful to your lungs.

8/3/07 Healthwatch told us about Rafael Gomez of Wellesley. Gomez is running a series of half-marathons to raise money for autism research in honor of his son who suffers from autism.

8/6/07 Healthwatch reported on how obese pregnant women are more likely to have babies with birth defects.

8/7/07 Healthwatch reported on how to avoid hidden calories in your favorite summertime treats such as ice cream.

8/9/07 Healthwatch reported on how a new study finds that heartburn drugs Nexium and Prilosec do not cause heart problems. And, Healthwatch reported that a new study finds that diet food actually cause rats to gain weight.

8/13/07 Healthwatch reported on new study which found that waist-to-hip ratio may be better predictor of heart risk than body mass index.

8/14/07 Healthwatch reported on how more runners are turning to coaches and websites to help learn about injuries and thus prevent injuries.

8/15/07 Healthwatch reported on how scientists are studying whether an ingredient found in a desert plant may help increase longevity.

8/16/07 Healthwatch reported on symptoms of flesh-eating bacteria after local woman became infected after having C-Section at Emerson Hospital in Concord. Healthwatch also reported on how to prevent becoming infected with the flesh eating bacteria.

8/17/07 Healthwatch reported on how music therapy is helping a stroke victim in his recovery

8/20/07 Healthwatch reported on how scientists have discovered that a virus may cause obesity in some people.

8/21/07 Healthwatch reported on a new dental device that may help some people stop snoring.

8/22/07 Healthwatch reported on new Alzheimer's vaccine which is showing promise in preventing brain plaques in mice.

8/23/07 Healthwatch reported that the Food and Drug Administration is issuing new recommendations for sunscreen labeling.

8/24/07 Healthwatch reported on how doctors are using botox to help scars heal more cleanly and quickly.

8/27/07 Healthwatch reported on how obesity is the on rise in 31 states; however, Massachusetts has the second lowest obesity rate in the United States.\_Healthwatch also reported that a new Lancet study finds taking calcium supplements can significantly reduce risk of fractures in elderly.

8/28/07 Healthwatch reported on a new procedure to treat foot pain associated with the condition, plantar fascitis (Plantar fascitis is a condition in which people one experience severe pain in their heal when they get up in the morning and put weight on their foot).

8/29/07 Healthwatch reported on how the government is issuing new guidelines for diagnosing and treating asthma.

8/30/07 Healthwatch reported on fall allergy season and what remedies you can take to ease the symptoms.

8/31/07 Healthwatch reported on recent study which found that certain foods or drinks can affect the way cigarettes taste to smokers.

9/4/07 Healthwatch reported on a new, faster procedure called ClosureFast for treating varicose veins. Patient Betty Ezekiel and Dr. Palma Shaw of Boston University Medical Center were interviewed for this story.

9/5/07 Healthwatch reported on how researchers have discovered a new arthritis gene. The discovery could lead to new treatments.

9/11/07 Healthwatch reported on how some new moms say eating placenta helps ease postpartum symptoms. The placentas are ground up and put into a capsule.

9/12/07Healthwatch reported on how Buffalo Bills player Kevin Everett who was paralyzed during a game is able to move his arms thanks to hypothermia treatment. Dr. Lee Schwamm of the Massachusetts General Hospital was interviewed for this story.

9/14/07 Healthwatch reported two studies regarding memory. The first study revealed that eating a Mediterranean diet may help prevent Alzheimer's disease and the second study showed that eating honey may boost your memory.

9/18/07 Healthwatch reported on how more expectant mothers are using relaxation therapy to ease pregnancy stress.

9/19/07 Healthwatch reported on a Center for Disease Control study that many of the people who need flu shots are still not getting them.

9/20/07 Healthwatch reported on how Harvard Medical School researchers have discovered two genes that help people live longer, healthier lives when they restrict their caloric intake. Dr. David Sinclair of Massachusetts General Hospital was interviewed.

9/23/07 Healthwatch reported on how scientists are testing the ingredient curcumin to see if it can help fight cancer.

9/24/07 Healthwatch reported that the American Cancer Society announced that breast cancer deaths continue to decline.- Dr. Bruce Chabner of Massachusetts General Hospital was interviewed about the statistics.

9/25/07 Healthwatch reported on new study which found no link between vaccines containing thimerosal and reduced brain function.

9/26/07 Healthwatch reported on new study which found that drinking three or more drinks a day raises a woman's risk of breast cancer by thirty percent. Dr. Barbara Smith of Massachusetts General Hospital was interviewed for this story.

9/28/07 Healthwatch reported on a new imagery therapy which can help people fall asleep more easily.

#### Ethnic Relations – Centro

07/07/07- For the first time in the 110 year history of the Parent Teacher Association, PTA, a dad, Chuck Sailors, has been named the national president of the organization. Centro's Yadires Nova-Salcedo talks with the national representative, Rick Mendiondo, about why more dads are getting involved in this organization where mothers have traditionally taken an active role.

07/14/07- Yadires Nova-Salcedo profile a free community health event that takes place on Boston's City Hall Plaza. "La Alianza Hispana," one of Boston's top Latino non-profit organizations will host "Celebra la Veda con Salud Y Traova," Yadires talks with Janet Callezo, the executive director of that organization.

07/21/07- In an effort to bring families and businesses closer together, the city of Lawrence is hosting a series of free cultural awareness events. The initiative is called "Live Lawrence" "Viva Lawrence" and will take place over the next several months. Yadires Nova Salcedo spoke with Hilda Ramirez, the program Director, about this innovative event.

07/28/07-Centro examines a brand new citizenship campaign, Ya Es Hora iCuidadania. Yadires Nova-Salcedo talks with the Executive Director of Centro Latino de Chelsea, a non-profit organization that is involved with the campaign.

08/04/07-Centro examines the role of proper hygiene in keeping your family healthy. Yadires Nova-Salcedo interviews national public health expert, Dr. Philip Tierno. They talk about how to avoid germs and how to keep your family healthy.

08/11/07- Whooping cough is on the rise in the United States and it is preventable. Yadires Nova-Salcedo talks with actress Sonia Marzano, "Maria" on Sesame Street, to learn more about

whooping cough and how to prevent it. "Maria" is a spokesperson for whooping cough education.

08/18/07-Yadires Nova-Salcedo talks with Christina Miles, the lead actor in the Boston University debut of "Marisol." The play is about a young Puerto Rican girl who makes her way through the streets of New York City trying to find her identity.

08/22/07: According to the Census Bureau, Hispanic Americans are the fastest growing segment of the population reaching retirement. Yadires Nova-Salcedo talks with Certified Financial Planner, Eric Liriano, about saving for retirement

08/25/07-Statistics show that too many Americans and too many Latinos, in particular, are not adequately saving for retirement. Yadires Nova-Salcedo talks with Certified Financial Planner, Eric Lariano, about tips for saving for retirement.

09/01/07- Yadires Nova-Salcedo reports on the new Spanish language documentary about the influence of baseball in the Dominican Republic. The documentary is called "Rumbo a las Grandes Legos," "Road to the Big League."

09/15/07: Yadires Nova-Salcedo talks with James Colimon from Mayor Menino's office about "New Bostonians Community Day," when City Hall opens its doors to all residents for an afternoon.

09/22/07: Yadires Nova-Salcedo previews "The 15<sup>th</sup> Annual Providence Latin American Film Festival". She talks with Festival Director Jose Torrialba about this annual Rhode Island event.

09/29/07 Yadires Nova-Salcedo talks with film director Jared Goodman about his new documentary. The film follows the lives of children in the Dominican Republic to document the impact of baseball on their lives.

# Public Affairs – Sunday with Liz Walker

07/01/07- The Sunday with Liz Walker show theme this week is "stretching and the act of expansion." Liz explores a program that is extending after school hours in Boston's teen centers as one way community leaders are trying to fight violent street crime. Liz interviews Paulo Barrios, director of the Yawkey Teen Center in Dorchester, to find out how the program is working.

07/15/07-The Sunday with Liz Walker show theme this week is drive, which has a variety of meanings like ambition, pressure or effort. Liz asks the question, can you have a drive for success in the business world and be socially responsible at the same time? She talks with author Mark Albion, a social entrepreneur and former professor at the Harvard Business School. Mr. Albion believes the business community must have a social conscience.

07/22/07- The Sunday with Liz Walker Show theme this week is about miracles. It has been fifteen years since gang violence erupted at a funeral at Boston's Morning Star Baptist Church. This incident was a turning point the city's history; the coming together of the religious community, the creation of the Ten Point coalition and the reduction, at least temporarily of Boston's murder rates. It was dubbed the Boston Miracle. Liz spoke with two ministers, the Reverend Dr. Ray Hammond and Reverend John Borders, about that time and violence in the city now.

08/05/07- The Sunday with Liz Walker Show theme this week looks at places, places proper, new and familiar. One such place is Chez Vous, a Dorchester skating rink that opened its doors in the 30's and has survived a changing neighborhood and a spate of violence. Liz reports that today, its bi-weekly skating parties, sponsored by the Mayor, are one of the safest spots in the neighborhood for teens.

09/16/07: The Sunday with Liz Walker Show theme this week was about roots. She interviewed Keith Motley, the brand new Chancellor of the University of Massachusetts, Boston campus. This is the first time that an Afro-American has held this position. Motley's academic roots are firmly planted in Boston. Liz also spoke with Evelyn Rivera, the co-director of the Elizabeth Stone House, which was destroyed by fire. Liz and Ms. Rivera talked about the re-building of this safe haven for families in trouble

09/23/07: The Sunday with Liz Walker Show theme this week was about choices. Liz profiles Daybreak, a Massachusetts agency that helps women and the fathers of their babies, make decisions about becoming parents.

09/30/07: The Sunday with Liz Show explored "the other side" of tony Newport, Rhode Island and some of the people who are servicing those in need. She talked with Amanda Frye Leinhos, Executive Director of the Martin Luther King, Jr. Center, about the community outreach that her organization conducts.

# Politics – Keller At Large

07/01/07: Jon Keller interviewed Jon Kingsdale, Executive Director of the Commonwealth Connector. The discussed options and obligations under the new Massachusetts health-care law.

07/08/07 : John Henning interviewed Michael Widmer, CEO of the Massachusetts Taxpayers Foundation, about the state budget, the future of the state's finances, and financial pressures on cities and towns.

07/15/07: Jon Keller interviewed State Representative Barry Feingold (D-North Andover), a candidate in the Fifth Congressional district Democratic primary, about his views on the war in Iraq, abortion rights, and the economic future of the district.

07/22/07: Jon Keller interviewed the Boston Globe's New Hampshire primary reporter, James Pindell, about the state of the New Hampshire Primary race in both parties, including the impact of the immigration debate and the role of gender and race in the primary.

07/29/08: Jon Keller interviewed Jim Ogonowski, Republican candidate in the Fifth Congressional District Race, about his views on immigration reform and its potential economic impact on the district, and the need for a Republican presence within the Massachusetts delegation.

08/05/07 Guest Host John Henning, with Secretary of State William Galvin, discussed the controversies over the Presidential primary calendar and voting rights of foreign-speaking voters.

08/12/07 Jon Keller spoke with Tom Tierney, Republican candidate for the 5<sup>th</sup> Congressional District seat. The war in Iraq, social security reform, and his qualifications for Congress were among the issues discussed.

08/19/07 Jon Keller spoke with State Treasurer Tim Cahill about the prospect of casino gambling coming to Massachusetts and the potential impact on the state lottery and funding for cities and towns.

08/26/07 Jon Keller moderated a debate with the five Democratic candidates in the Fifth Congressional District race. Among issues raised in the debate were the impact of lobbyists on the political process, the effects of negative campaigning, US foreign policy and economic development in the district. Candidates are: City Councilor Eileen Donoghue (Lowell), State Representatives James Eldridge (Acton), Barry Feingold (Andover), Jim Micele (Wilmington) and academic administrator Niki Tsongas of Lowell.

09/09/07: Guest host John Henning and former Congressman Marty Meehan discussed the race to succeed Meehan in the Fifth Congressional District, the war in Iraq, and the future of University of Massachusetts/Lowell, where Meehan is now chancellor.

09/16/07 Jon Keller talked with State Senator Steve Baddour (D-Methuen), co-chair of the legislature's Committee on Transportation. They discussed the state's unmet transportation infrastructure needs, why they were neglected, and what possible tax and toll hikes may be needed to fund repairs.

09/23/07 Jon Keller and Frank Phillips, Boston Globe State House Bureau Chief, discuss Governor Deval Patrick's push for casino gambling in the state and the nature of political resistance to his plan.

09/30/07 Jon Keller and John Walsh, chairman of the Massachusetts Democratic Party, discuss party loyalty, the controversy over proposed casinos, the race in the Fifth Congressional District, and the presidential candidacy of Mitt Romney.

# WBZ 4 Kids

08/22/07: Anchor Lisa Hughes tells us the story of a little boy from Newburyport, Massachusetts who beat the odds with help from Children's Hospital. The child was born with a rare brain abnormality. When other doctors refused to operate on the child, a surgeon from Children's Hospital took on the risky case and was successful.

# Global Warming/Project Mass:

07/11/07- The fishing industry is one of the pillars of the Massachusetts economy. According to some new statewide research, this industry is feeling the impact of global warming in a negative way.

07/17/07- Boston's beautiful waterfront is the last area of the city to be developed. Anchor Lisa Hughes tours the area with the man who is making this unprecedented development happen, Mayor Thomas M. Menino. This area will be his legacy.

07/23/07-According to a new report, Massachusetts has the second most expensive road systems in the country when it comes to administrative costs. Reporter Joe Shortsleeve gets to the bottom of why these costs are so high and what can be done to lower the costs.

07/31/07- Following the Minnesota bridge collapse, Reporter Joe Shortsleeve's Project Mass story examined the condition of roads and bridges in the Bay State. Joe broke the story that a high ranking state lawmaker is calling for legislative hearings into the maintenance of the state's highways and bridges.

08/16/07- As part of our Global warming/Project Mass commitment, Meteorologist Mish Michaels reported on local hotels that are going green and the positive response the initiative is receiving.

09/20/07- Lisa Hughes reports on a local Hyannis high school program that is raising the bar for it students, who are thriving. The Sturgis Charter School is the only non-exam school in the country to offer the International Baccalaureate program. The program is an extremely rigorous curriculum where most courses are taught on the college level. Entrance to the school is by lottery. not exams.

09/25/07- As part of our Project Mass and Global Warming campaign, Meteorologist Mish Michaels reports on innovative ways that local colleges are leading the environmental movement and how these initiatives will save students money in tuition and housing costs.

09/27/07- A Project Mass report that looks at the "Urban Ring" plan. This plan is a new, innovative way of for commuters to get around the city, saving commuters a lot of time and hassle.

This Quarterly Issues/Program List was placed in the Public File on October 10, 2007 by

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